

# TOP 10 TIPS



**KNOW THE LAW!** It is illegal to sell tobacco products to under 18's. Breaking the law could mean a fine of up to €3,000 and/or 3 months imprisonment.

**DISPLAY STATUTORY NOTICE PROMINENTLY** ("Tobac ar díol anseo leo síud atá ocht mbliana déag d'aois nó níos sine". "Tobacco products on sale here to persons aged 18 years and over"). A copy of this notice can be downloaded from the National Tobacco Control Office website: [www.ntco.ie](http://www.ntco.ie)

If your customer could be under the age of 18, **THEN ASK FOR ID**

**NO EXCUSE IS ACCEPTABLE** for lack of ID, do not be persuaded otherwise.

**CHECK ID CAREFULLY** - make sure it is genuine, make sure the photo and the person match and check the date of birth.

**REMEMBER THE ID'S TO LOOK OUT FOR:**

- Photo Driver's License
- Current Passport
- The Garda National Age Card

**IF IN DOUBT,** do not sell any tobacco products without a valid photo ID

**KEEP YOUR REFUSALS REGISTER UP TO DATE.** A 'SHOW ME I.D.' register and template is available at [www.showmeid.ie](http://www.showmeid.ie). Please remember this should not be displayed to the public.

**ENSURE** your 'SHOW ME I.D.' notices are neat and tidy, replace when 'scruffy'.

**MAKE SURE A COPY OF THIS TOP 10 IS VISIBLE** to staff for easy and quick reference.